



THE NFHS NETWORK TO LIVESTREAM THE HONOR GROUP'S NORCAL SEGMENT OF THE HONOR BOWL GAMES IN SUPPORT OF MILITARY VETERANS

Charity Football Games to Raise Money and Awareness for Veterans in Need

Sacramento, Ca. (August 12, 2014) - The NFHS Network, the nation's leading destination for live coverage of high school sports and events, announced a partnership with the Honor Group Inc. The Honor Group is a community organization dedicated to educating, empowering and equipping military veterans for success.

The NFHS Network (nfhsnetwork.com) announced today that it will Livestream each game for the northern California (NorCal) segment of the 5th Annual Honor Bowl, a high school football showcase that educates students and community about the needs of military veterans. This year's Honor Bowl will take place in two portions of California on two different back-to-back weekends. Established in 2010, The Honor Bowl has hosted more than 70 schools and an estimated 70,000 sport fans.

The Northern California Honor Bowl will occur on Friday, August 29th and Saturday, August 30th PT. The Southern California segment will take place the following weekend on September 5th and 6th at Oceanside High School, Oceanside, Ca. The Southern California Honor Bowl games will be broadcast live by Time-Warner Cable Sportsnet throughout southern California, Las Vegas and Hawaii.

The two-day Northern California Honor Bowl fundraiser will feature five games and 10 high schools from three states. The schedule is as follows:

Friday, August 29th, 2014

5:00pm Elk Grove vs. Damonte Ranch, NV.

8:00pm Del Oro vs. Kamehameha, HI.

Saturday, August 30th, 2014

2:00pm Clovis North vs. Reed, NV.

5:00pm Cardinal Newman vs. Churchill County, NV.

8:00pm Clayton Valley vs. Carson City, NV.

The NFHS Network has a heart for our military veterans and will donate a portion of its online subscription proceeds in support of The Honor Group's mission. You can watch the NorCal games LIVE by going to www.nfhsnetwork.com. A Day Pass to watch the games will be \$9.95, or you can watch all five NorCal games for \$14.95.

Also, in a history making portion of the Livestream broadcast, NFHS Network will lock arms with Clear Channel Media and Entertainment that will be supporting The Honor Group's fundraising efforts with a national and local radio broadcast. Clear Channels Sacramento affiliate NewsRadio KFBK 1530AM sport anchors Bill Herenda and on-air personality Pat Walsh will host the live remote broadcasts that will occur on 8:00pm on both Friday the 29th and August 30th. During both of these games the stations will encourage the viewers and listeners to support veterans by donating online at www.thehonorgroup.org.

"Bringing together students and the community through sport to raise awareness of the sacrifice of our veterans is core to The Honor Group, and we are grateful to the NFHS Network for assisting in helping America's high school sports enthusiasts to watch these games," said Mark Soto, Executive Director and Founder of The Honor Group.

"Not only are these great football games to start the high school sports season, but the opportunity to contribute to the mission of the Honor Group is a privilege for our organization," said Jeff Kurtz, Vice President of West Coast Operations for the NFHS Network.

For more information please visit www.thehonorgroup.org

About NFHS Network

NFHS Network is an Atlanta-based digital media company and technology provider specializing in the production, distribution, and monetization of professional-quality, low-cost video content. NFHS Network proprietary technology platform includes video production capabilities and a multiplatform distribution system. For more information, contact www.nfhsnetwork.com

About The Honor Group, Inc.

The Honor Group is a nonprofit whose sole purpose is to raise awareness and educate students, coaches and communities about the needs of our military veterans. Providing service and education through athletic events, school assembly's and an upcoming live stream telecast called **Honor Sessions**. The 2014 **Honor Bowl**[™], managed and produced by **The Honor Group** will be held in Northern and Southern California with teams participating from four western states. Funds raised by the nonprofit and through their events help equip wounded military veterans with much needed items and resources to assist them in returning to civilian life. **The Honor Group** relies on partners and volunteers who share the passion to make a difference.

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