



William Jessup University Announces Sponsorship of 2014 Honor Bowl football games

20 high schools from four different states to honor military veterans

ROCKLIN, CA. – William Jessup University announced today that it will serve as a sponsor for the Northern and Southern California 2014 Honor Bowl football games, which will be played Friday and Saturday evening, August 29-30 at Del Oro High School in Loomis.

The Southern California event takes place the following weekend in Oceanside California September 5-6.

In the Honor Bowl's opening Sacramento weekend event, 10 of the best high school football teams will travel in from three different states to Del Oro High to play in honor of military veterans.

In the Southern California event, 10 other teams will travel from two different states with eight of the Top-25 teams in the state competing and also fundraising for military veterans. Four of the teams will also visit the Wounded Warrior Regiment at Camp Pendleton.

National media has also joined the effort. In a move that is history making and never has been done before, Clear Channel Media and Entertainment will broadcast both 8 p.m. marquee games at Del Oro on KFBK-1530 am radio.

The Southern California event has both Time Warner Cable SportsNet televising all five games live throughout their Los Angeles, San Diego, Las Vegas, Hawaii footprint. The games will be broadcast on the Lakers normal H/D channel. This move practically guarantees wide support and television visibility. Plus, the San Diego Union-Tribune will provide local newspaper support.

The games at Del Oro include:

Friday, August 29

5 p.m.: Elk Grove vs. Damonte Ranch, NV.

8 p.m.: Del Oro vs. Kamehameha, HI.

Saturday, August 30

2 p.m.: Clovis North vs. Reed, NV.

5 p.m.: Cardinal Newman vs. Churchill County, NV.

8 p.m.: Clayton Valley vs. Carson, NV.

The Honor Bowl is produced by the Honor Group, whose mission is to educate student athletes, coaches and the community about the needs of military veterans, and empower veterans to transform their lives by serving others and directly impacting their communities. The group also equips veterans with the resources that can help their transition to civilian life.

William Jessup has been a strong supporter of the military and athletics since establishing its Rocklin campus in 2004. The University has a Yellow Ribbon GI bill that offers qualified military veterans a free education at the Christian-based campus, located at 333 Sunset Blvd. in Rocklin.

“William Jessup is ecstatic to align itself with such a tremendous local sporting event. We love and support our military veterans and this is a great way for the University to show its gratitude,” said William Jessup president, Dr. John Jackson. “We are very pleased to help the Honor Group’s effort to bring together high school athletes, coaches and the community at-large to a sporting event that brings awareness of the sacrifice of our veterans, who often put their lives on the line for our country.”

William Jessup will be the ticket sponsor for the Northern California Honor Bowl. Each game ticket will feature the William Jessup logo on the back of the ticket. Included in the William Jessup sponsorship package will be radio and television commercials on both Clear Channel and Time Warner Cable television.

“The Honor Bowl enjoys a unique relationship with William Jessup and we’re very appreciative of the University stepping up to become a sponsor and partner with us for such a worthy endeavor,” said Mark Soto, Executive Director and Founder of The Honor Group. “I love William Jessup’s support of military veterans and its strong commitment in helping them receive a high-quality college education. We look forward to partnering with William Jessup to help educate and change our communities one student at a time. The Honor Group is a small nonprofit, but we are doing big things!”

William Jessup has a strong commitment to athletics and offers 12 programs, six each for men and women. A new baseball program is WJU’s latest sport and will begin play this fall. In 2011, the University unveiled a new 1,018-seat gymnasium for basketball and volleyball that also features locker rooms, athletic offices, and training room.

This year all of William Jessup’s teams take a major step forward, joining the Golden State Athletic Conference. The GSAC is arguably the strongest conference in the NAIA.

About William Jessup University

Founded in 1939 by William Jessup, the university moved to Rocklin, California, in August 2004. WJU is the first and only WASC accredited private four-year Christian university to have its main campus located in the greater Sacramento area, offering degrees in many different disciplines, including Bible and Theology, Biology, Business Administration, Christian Leadership, Creative Arts, English, Family & Children’s Ministry, History, Intercultural Studies, Kinesiology, Liberal Studies & Credentialing, Math, Music, Organizational Leadership, Pastoral Ministry, Psychology, Public Policy and Youth Ministry. In addition, the university offers a Master’s of Arts in Teaching. WJU also has a School of Professional Studies (SPS) at its campuses in Rocklin and San Jose. Program concentrations include Business Administration, Christian Leadership, Counseling Psychology, Organizational Leadership and a Post-Baccalaureate Teacher Credential Program. For more information, please visit www.jessup.edu or call (916) 577-2200.

About The Honor Group, Inc.

The Honor Group is a nonprofit whose sole purpose is to raise awareness and educate students, coaches and communities about the needs of our military veterans. Providing service and education through athletic events, school assembly’s and an upcoming live stream telecast called, **Honor**

Sessions. The 2014 **Honor Bowl™**, managed and produced by **The Honor Group** will be held in Northern and Southern California with teams participating from four western states. Funds raised by the nonprofit and through their events help equip wounded military veterans with much needed items and resources to assist them in returning to civilian life.

For more press information please contact:

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